

# Curriculum

## [Major]

1. Total Credits: 60 or more
2. Required credits for Major Required: 24 credits
3. Required credits for Major Elective: 36 credits or more

## [Double Major]

1. Total Credits: 39 or more
2. Required credits for Major Required: 15 credits
3. Required credits for Major Elective: 24 credits or more

## [Minor]

1. Total Credits: 21 or more from Hospitality and Hotel Management Major

## 1-1 Spring Semester

### [Required]

- Principle of Economics
- Principle of Management
- Freshmen Seminar A
- Korean Thinking and Expression 1
- Korean Language and Culture 1
- Understanding Korean Traditions
- Basics of Software Coding Based on Computational Thinking

### [Elective]

- Introduction to Hotel and Tourism Industry

## 1-2 Fall Semester

### [Required]

- Principle of Accounting
- Freshmen Seminar B
- Korean Thinking and Expression 2
- Korean Language and Culture 2
- Introduction to Programming-P

### [Elective]

- Understanding of Food Service and Food Industry

## **2-1 Spring Semester**

### **[Required]**

- Hotel Management
- Tourism Management
- Hospitality and Tourism Marketing

### **[Elective]**

- Hotel and Tourism Managerial Accounting
- Hotel Management Information System
- Festival Management
- Tourism Resources Management
- HTM-Computer Programming

## **2-2 Fall Semester**

### **[Required]**

- Management Statistics in Hotel and Tourism
- Organization and Human Resources Management in Hotel and Tourism

### **[Elective]**

- Hotel and Tourism Financial Accounting
- Marketing Research
- Hotel and Tourism Franchise Management
- Service Management
- Sociology of Leisure
- Hospitality Internship 1
- Service Operations Management

### **3-1 Spring Semester**

#### **[Elective]**

- Hotel and Tourism Financial Management
- e-Business Strategy in Hotel and Tourism
- Introduction to Meeting, Incentive, Convention, and Exhibition
- Leisure Space Planning
- Service Scheduling
- Introduction to the Gaming and Casino Industry
- Casino Management Practicum
- Cultural Tourism
- Introduction to Wine and Spirits
- Travel Agency Management
- Education of Major Subject
- Hotel and Tourism Career Mentoring Program 1
- Hospitality Internship 2
- Food and Beverage Management
- Marketing Communication
- HTM-Smart/AI Algorithm
- HTM-Smart Decision Making
- TPDM-Platform Management by Big Data

### **3-2 Fall Semester**

#### **[Elective]**

- Hotel and Tourism Strategic Management
- Resort Management
- Services Marketing
- Casino Operations Management
- Advanced Casino Management Practicum
- Tourism Behavior
- Introduction to Sommelier
- Cruise Management
- Meeting and Event Planning
- Leisure Sports Management
- Research and Instruction for Tourism Education
- Reasoning and Writing in Tourism
- Hotel and Tourism Career Mentoring Program 2
- Hospitality Internship 3
- Hotel and Tourism Managerial Accounting
- HTM-Hospitality Smart Service
- HTM-Data Mining
- TPDM-Digital Marketing

#### **4-1 Spring Semester**

##### **[Elective]**

- Independent Study and Career Skills/Senior Project 1
- Location Analysis in Hotel and Tourism
- Asset Management in Hotel and Tourism
- Data Analytics in Hotel and Tourism Industry
- Decision Marketing Methods and Applications in Hotel and Tourism Industry
- Project Management in Hotel and Tourism
- Case Study Seminar in Hotel and Tourism
- Entrepreneurship and Leadership in Hotel and Tourism
- Hospitality Internship 4
- Tourism Planning and Development
- Pricing Strategy for Hotel and Tourism Industry
- Research Methods in Hotel and Tourism

#### **4-2 Fall Semester**

##### **[Elective]**

- Independent Study and Career Skills/Senior Project 2
- Hotel and Tourism Revenue Management
- Tourism Law
- Seminar in Business Analytics
- Starting Up in Hospitality Business
- International Hotel and Tourism Seminar
- Special Interest Tourism
- HTM-Capstone Design
- Special Topics in Hospitality and Tourism
- TPDM-AI for Business
- TPDM-Capstone Design