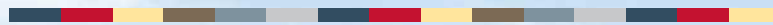


Sejong Global Business MBA Program

Explore Global Business Practices



SEJONG UNIVERSITY



AACSB-accredited Sejong Business School offers:

Sejong Global Business MBA(GB MBA)

Sejong Global Business Program aims to enhance students' business-related knowledge both theoretically and practically. We offer a wide variety of courses in all fields of business administration, including finance, accounting, management, marketing, MIS, and operation management. By taking diverse and flexible courses, students can amplify their learning for theories, research methods, and/or practices in relevant domains not only in Korean business markets, but from the international perspectives. We aim to raise competitive international human capital by providing students with critical skills as interconnectivity between theories and business environments.

The Sejong Global Business Program:

- Offers a competitive curriculum with a strong international focus designed to cover all the important facets of international business.
- Promoting students' analytic and problem-solving skills in the applications of theories to business decision-making practices.
- Enhancing students' understanding of fundamental functions of financial markets, strategic marketing process, human resource management, international negotiations, and business communication in the sense of best business practices.
- Raising international students' academic and work ethics and motivations.
- Is taught entirely in English by distinguished faculty.
- Has an attractive scholarship (see next page for details).
- Is an AACSB*-accredited program.

※ Association to Advance Collegiate Schools of Business: Founded in 1916, AACSB is an internationally acknowledged benchmark for business school quality worldwide and the most recognized form of specialized professional accreditation an institution and its business programs can earn.

Program Requirements & Courses

category		credits	contents
Curriculum	Required Courses	45 credits	Financial Accounting, Financial Management, Marketing Management, Organization Theory and Behavior, Strategic Management, Operation Management
	Elective Courses		Marketing Communication, International Business, Financial Risk Management, Global Negotiations, Business Statistics, Insurance and Pension, Entrepreneurship, Marketing Research Methods, Business Data Management, Consumer Behavior
Required Credits for Graduation		45 credits (GPA 3.0)	thesis exemption, exemption from foreign language qualification test, exemption from major comprehensive exam

* General & Liberal Art Courses include the Korean Language courses





► How to Apply

Apply online on Sejong University website <http://en.sejong.ac.kr>

► Eligibility and Qualifications

- A person who has completed (or is expected to complete before enrollment) at least 12 years of formal education, or has completed an entire course of education recognized by the Korean Minister of Education to be equivalent to high school;
- A non-Korean national whose parents are BOTH non-Korean nationals; and
- A person who meets at least one of the following language proficiency requirements.

TOEFL – IBT	IELTS	New-TEPS
71	5.5	327

* Persons from countries where English is the official language are exempt from these language proficiency requirements.

► Tuition fees

(Unit: KRW)

Global Business MBA Program	Admission Fee	Tuition	Total
	990,000	7,964,000	8,954,000

* as of Academic Year 2023, subject to change for the Academic Year 2024

► Scholarship

Category	Eligibility	Details
First semester Scholarship	Students who satisfy the minimum language test score	50% of tuition for the first Semester
Sejong Language School Scholarship	Students who have studied at the Sejong Language School and have TOPIK level 3 or 4	10%~20% of tuition for the first semester
GPA Based Scholarship	Students whose GPA of the previous semester is 3.0 or higher.	30% of tuition

► Contact Us

The Center for International Students and Scholars

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