

Sejong-Arizona State MBA Program

Explore SAS Practices



SEJONG UNIVERSITY





AACSB-accredited Sejong Business School offers:

Sejong-Arizona State MBA(SAS MBA)

Sejong-Arizona state Program aims to enhance students' quantitative and analytical skills. The program focuses on business analytics, basic course related to the topic will be offered throughout the program, especially giving students a chance to learn a popular statistical analysis solution, SAS, under the auspices of SAS Korea. We aim to raise competitive international human capital by helping students learn to derive value from data create a business advantage across markets. We will prepare our students to be an instant contributor to industry either in Korea, US or pursue doctoral studies anywhere in the world.

The Sejong Arizona State Business Program:

- Offers a competitive curriculum with a strong international focus designed to cover all the important facets of international business.
- Fostering talents with depth in analytics skills and knowledge, combine with concrete experience in applied business areas.
- Sejong-Arizona State MBA program is a joint program. It is a 2+1 year program. Students spend 2 years at Sejong Graduate School of Business to get an MBA degree and 9months (on campus) or 16 months (online) at Arizona State University (ASU) W.P. Carey school of Business to get an MS in Business Analytics.
- Is taught entirely in English by distinguished faculty.
- Has an attractive scholarship (see next page for details).
- Is an AACSB*-accredited program.

※ Association to Advance Collegiate Schools of Business: Founded in 1916, AACSB is an internationally acknowledged benchmark for business school quality worldwide and the most recognized form of specialized professional accreditation an institution and its business programs can earn.



Program Requirements & Courses

category		credits	contents
Curriculum	Required Courses	45 credits	Financial Accounting, Financial Management, Marketing Management, Organization Theory and Behavior, Strategic Management, Operation Management
	Elective Courses		Business Analytics, Data Mining & Management, Special Topics in Business Analytics, Special Topics in the Digital Era, Data Visualization, Business Statistics, Research Design & Methodology, Analytical Decision Modeling, Advanced Analytical Decision Modeling, Applied Project
Required Credits for Graduation		45 credits (GPA 3.0)	thesis exemption, exemption from foreign language qualification test, exemption from major comprehensive exam

* General & Liberal Art Courses include the Korean Language courses





► How to Apply

Apply online on Sejong University website <http://en.sejong.ac.kr>

► Eligibility and Qualifications

- A person who has completed (or is expected to complete before enrollment) at least 12 years of formal education, or has completed an entire course of education recognized by the Korean Minister of Education to be equivalent to high school;
- A non-Korean national whose parents are BOTH non-Korean nationals; and
- A person who meets at least one of the following language proficiency requirements.

TOEFL – IBT	IELTS	New-TEPS
71	5.5	327

* Persons from countries where English is the official language are exempt from these language proficiency requirements.

► Tuition fees

(Unit: KRW)

Sejong-Arizona state MBA Program	Admission Fee	Tuition	Total
	990,000	7,783,000	8,773,000

* as of Academic Year 2023, subject to change for the Academic Year 2024

► Scholarship

Category	Eligibility	Details
First semester Scholarship	Students who satisfy the minimum language test score	50% of tuition for the first Semester
Sejong Language School Scholarship	Students who have studied at the Sejong Language School and have TOPIK level 3 or 4	10%~20% of tuition for the first semester
GPA Based Scholarship	Students whose GPA of the previous semester is 3.0 or higher.	30% of tuition

► Contact Us

The Center for International Students and Scholars

E-mail intadmission@sejong.ac.kr / Phone +82-2-3408-3973 / Fax +82-2-3408-3813

Website <http://en.sejong.ac.kr>

Address 209 Neungdong-ro, Gwangjin-gu, Sejong University, Seoul, Korea