



SEJONG UNIVERSITY

Sejong Global Business MBA Program

Explore Global Business Practices



AACSB-accredited Sejong Business School offers: **Sejong Global Business MBA** **GB MBA**

The Sejong Global Business Program aims to enhance students' business-related knowledge both theoretically and practically. The program offers a wide variety of courses in all fields of business administration, which include finance, accounting, management, marketing, MIS, and operation management. Students can amplify their learning of theories, research methods, and/or practices in relevant domains in Korean business markets as well as from the international perspectives by taking diverse and flexible courses. The program aims to raise competitive international human capital by providing students with critical skills as interconnectivity between theories and business environments.

The Sejong Global Business Program:

- The program offers a competitive curriculum with a strong international focus that is designed to cover all the important facets of international business.
- The program promotes students' analytic and problem-solving skills with the applications of theories to business decision-making practices.
- The program enhances the students' understanding of the fundamental functions of financial markets, the strategic marketing process, human resource management, international negotiations, and business communication in regards to the best business practices.
- The program raises international students' academic and work ethics and motivations.
- The program is taught entirely in English by distinguished faculty.
- The program has an attractive scholarship.
- The program is an AACSB¹⁾-accredited program.

¹⁾ *The Association to Advance Collegiate Schools of Business was founded in 1916. AACSB is an internationally acknowledged benchmark for business school quality worldwide, and it is the most recognized form of specialized professional accreditation that an institution and its business programs can obtain.*



CAREER



POTENTIAL



EDUCATION



LEADERSHIP



ACHIEVEMENT



DEGREE



MANAGEMENT

Program Requirements & Courses

Students are required to complete a total of 45 credit hours in order to be awarded a Master's Degree in Business Administration (MBA):

Required courses

- Financial Accounting
- Financial Management
- Marketing Management
- Organizational Theory and Behavior
- Strategic Management
- Operation Management

Free Electives

- Marketing Communication
- International Business
- Financial Risk Management
- Global Negotiations
- Business Statistics
- Insurance and Pension
- Entrepreneurship
- Marketing Research Methods
- Business Data Management
- Consumer Behavior



➡ How to Apply

- Apply online on Sejong University website <http://eng.sejong.ac.kr>

➡ Eligibility and Qualifications

Applicants with the following qualifications are eligible for admission.

- Students who have earned or are expected to earn a bachelor's / master's degree from a 4 year university before entrance.
- A non-Korean national whose parents are BOTH non-Korean nationals.
- Students who meet one of the following language proficiency standards.

IELTS	TOEFL IBT	New-TEPS
5.5	71	327

.. Students who are from countries where English is the official language are exempted from the language proficiency requirements. However, students need to submit the appropriate language score in order to apply for scholarships.

➡ Tuition fees (provisional)

(Unit: KRW)

Global Business MBA Program	Admission Fee	Tuition	Total
	990,000	7,964,000	8,954,000

.. 1,200 KRW is approximately 1 US Dollar.

➡ Scholarship

Category	Eligibility	Details
First semester Scholarship	Students who satisfy the minimum language test score.	Qualified students receive a 50% of tuition reduction for the first semester
GPA Based Scholarship	Students whose GPA of the previous semester is 3.5 or higher.	Qualified students receive a 50% of tuition reduction for the next semesters.

Contact Us

General Information	Admission Information
Sejong One Stop Center Tel: 82-2-3408-2620 Fax: 82-2-3408-3813 E-mail: sos@sejong.ac.kr Website: http://eng.sejong.ac.kr Address: (05006) One Stop Center, 2 nd Floor, Student Center, Sejong University, 209 Neungdong-ro, Gwangjin-gu, Seoul, Korea	The office of International Admissions Tel: 82-2-3408-3973 Fax: 82-2-3408-3813 E-mail: intadmission@sejong.ac.kr Website: http://eng.sejong.ac.kr Address: (05006) Office of International Admissions, Room #209, Student Center, Sejong University, 209 Neungdong-ro, Gwangjin-gu, Seoul, Korea