



SEJONG UNIVERSITY

Sejong -Arizona State MBA Program

Explore Combined Global Business Practices



Sejong-Arizona State Program

Explore Combined Global Business Practices



SEJONG UNIVERSITY

ACSB-accredited Sejong Business School offers:

Sejong-Arizona State MBA SAS MBA

The Sejong-Arizona state program aims to enhance the students' quantitative and analytical skills. The program focuses on business analytics, which is a basic course that is related to the topic that will be offered throughout the program. The program gives students a chance to learn a popular statistical analysis solution, which is SAS, under the auspices of SAS Korea. The program aims to raise competitive international human capital by helping students learn to derive value from data by creating a business advantage across the markets. The program prepares the students to be instant contributors to the industry either in Korea or the US or pursue doctoral studies anywhere in the world.

The Sejong Arizona State Business Program:

- The program offers a competitive curriculum with a strong international focus that is designed to cover all the important facets of international business.
- The program fosters talented individuals with a depth in analytics skills and knowledge, and it combines them with concrete experience in applied business areas.
- The Sejong-Arizona State MBA (SAS MBA) program is a joint program, which is a 2+1 year program. Students spend 2 years at the Sejong Graduate School of Business in order to obtain an MBA degree, and they spend 9 months on campus or 16 months online at Arizona State University (ASU) W.P. Carey school of Business to obtain an MS in business analytics.
- The program is taught entirely in English by distinguished faculty.
- The program has an attractive scholarship (see next page for details).
- The program is an AACSB¹⁾-accredited program.

¹⁾ The Association to Advance Collegiate Schools of Business was founded in 1916. AACSB is an internationally acknowledged benchmark for business school quality worldwide, and it is the most recognized form of specialized professional accreditation an institution and its business programs can obtain



CAREER



POTENTIAL



EDUCATION



LEADERSHIP



ACHIEVEMENT



DEGREE



MANAGEMENT

Program Requirements & Courses

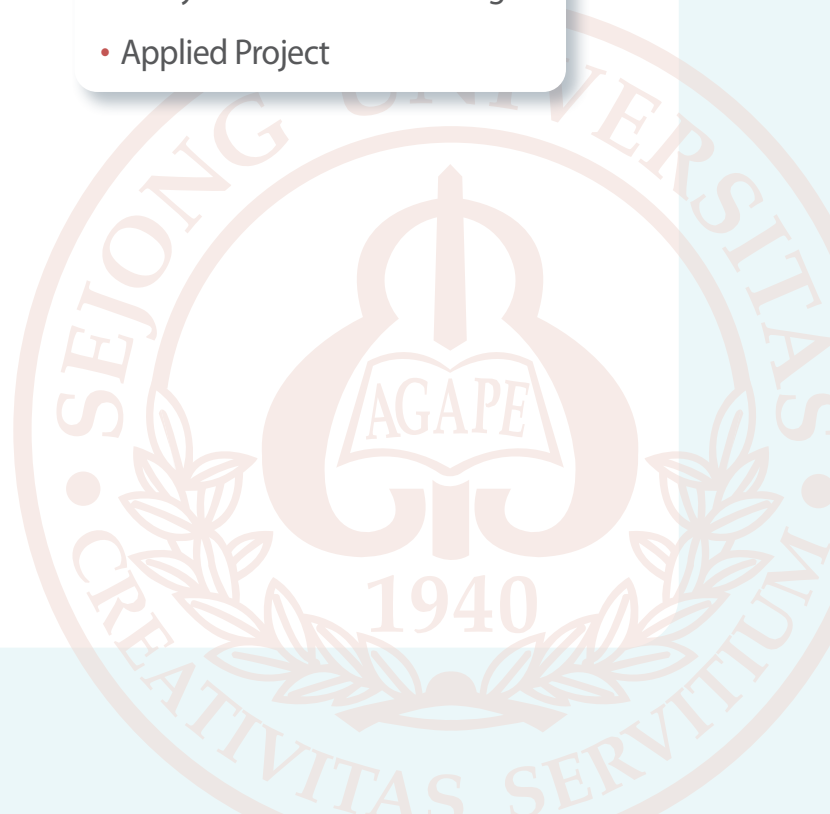
Students are required to complete a total of 45 credit hours in order to be awarded a SAS MBA degree:

Required courses

- Financial Accounting
- Financial Management
- Marketing Management
- Organizational Theory and Behavior
- Strategic Management
- Operation Management

Free Electives

- Business Analytics
- Archival Data Management
- Social Media Analysis
- Data Visualization
- Business Statistics
- Research Methodology
- Operations and Supply Chain
- Management in the Digital Era
- Analytical Decision Modeling I
- Analytical Decision Modeling II
- Applied Project



➡ How to Apply

- Apply online on Sejong University website <http://eng.sejong.ac.kr>

➡ Eligibility and Qualifications

Applicants with the following qualifications are eligible for admission.

- Students who have earned or are expected to earn a bachelor's / master's degree from a 4 year university before entrance.
- A non-Korean national whose parents are BOTH non-Korean nationals.
- Students who meet one of the following language proficiency standards.

IELTS	TOEFL IBT	New-TEPS
5.5	71	327

.. Students who are from countries where English is the official language are exempted from the language proficiency requirements. However, students need to submit the appropriate language score in order to apply for scholarships.

➡ Tuition fees (provisional)

(Unit: KRW)

Sejong - Arizona state MBA Program	Admission Fee	Tuition	Total
	990,000	7,783,000	8,773,000

.. 1,200 KRW is approximately 1 US Dollar.

.. Sejong University and Arizona State University tuition fee payment, scholarship, and admission requirements are separate.

➡ Scholarship

Category	Eligibility	Details
First semester Scholarship	Students who satisfy the minimum language test score.	Qualified students receive a 50% of tuition reduction for the first semester
GPA Based Scholarship	Students whose GPA of the previous semester is 3.5 or higher.	Qualified students receive a 50% of tuition reduction for the next semesters.

Contact Us

General Information	Admission Information
Sejong One Stop Center Tel: 82-2-3408-2620 Fax: 82-2-3408-3813 E-mail: sos@sejong.ac.kr Website: http://eng.sejong.ac.kr Address: (05006) One Stop Center, 2 nd Floor, Student Center, Sejong University, 209 Neungdong-ro, Gwangjin-gu, Seoul, Korea	The office of International Admissions Tel: 82-2-3408-3973 Fax: 82-2-3408-3813 E-mail: intadmission@sejong.ac.kr Website: http://eng.sejong.ac.kr Address: (05006) Office of International Admissions, Room #209, Student Center, Sejong University, 209 Neungdong-ro, Gwangjin-gu, Seoul, Korea