

Academic Curriculum for Media Communication (major)

	Spring Semester			Fall Semester		
	Sort	Course Title	Credits	Sort	Course Title	Credits
1	Compulsory major	Human Communication	3	Compulsory major	Introduction to Advertising and PR	3
				Compulsory major	Understanding Media	3
2	Compulsory major	Communication Theory	3	Compulsory major	Communication Research Method	3
	Optional major	Broadcast Content Planning	3	Optional major	HCI & Communication	3
	Optional major	Information Literacy	3	Optional major	IMC Planning	3
3	Compulsory major	Practices in Statics for Communication Science	3		TBD	3
	Optional major	Digital Media and Society	3			
	Optional major	Introduction to PR	3			
4		TBD	3		TBD	3
Compulsory major				21 credits		
Optional major				45 credits		
Major Total				66 credits		