

# Academic Curriculum for Class 2026

School of Business & Economics,  
Department of Business Administration

Date :2022-05-25

Year	Spring Semester				Fall Semester			
	Completion Type	Course Name	Credits	Hours	Completion Type	Course Name	Credits	Hours
1	Required Courses	Freshmen Seminar A	1	1	Required Courses	Freshmen Seminar B	1	1
	Required Courses	Western Philosophy : Issue and Discussion	3	3	Required Courses	Writing and Presentation for Problem-solving	3	3
	Required Courses	College English	2	3	Required Courses	The Universe, Nature and Mankind	1	1
	Basic Science & Mathematics Co	Basics of Software Coding Based on Computational Thinking	3	3	Basic Science & Mathematics Co	Introduction to Programming-P	3	3
	Major Required	Principles of Economics	3	3	Major Required	Business Statistics	3	3
	Major Required	Principles of Management	3	3	Major Required	Accounting Principle 1	3	3
	Major Required	Business Mathematics	3	3	Major Elective	Introduction to Business Mathematics	3	3
					Major Elective	Introduction to Business English	3	3
				Major Elective	Introduction to Finance	3	3	
2	Major Required	Management Accounting	3	3	Basic Science & Mathematics Co	Artificial Intelligence and Big Data	3	3
	Major Required	Financial Management	3	3	Major Required	Organizational Behavior	3	3
	Major Required	Marketing Management	3	3	Major Required	Management Information System	3	3
	Major Elective	Business Communication 1	3	3	Major Required	Production Management	3	3
	Major Elective	Accounting Principle 2	3	3	Major Elective	Cost Accounting	3	3
	Major Elective	Asian Business Culture	3	3	Major Elective	Investment Analysis & Management	3	3
	Major Elective	Global Marketing	3	3	Major Elective	Corporate Finance	3	3
	Major Elective	Management Science	3	3	Major Elective	Consumer Behavior	3	3
				Major Elective	Marketing Research	3	3	
				Major Elective	Business Communication 2	3	3	
				Major Elective	Marketing Practices in Asia	3	3	
3	Major Elective	International Management	3	3	Major Elective	Venture Management	3	3
	Major Elective	Human Resource Management	3	3	Major Elective	Human Resource Development	3	3
	Major Elective	Organization Management	3	3	Major Elective	Strategic Management	3	3
	Major Elective	Intermediate Accounting 1	3	3	Major Elective	Team Management	3	3
	Major Elective	Tax Law	3	3	Major Elective	Intermediate Accounting 2	3	3
	Major Elective	Fixed Income Analysis	3	3	Major Elective	Tax Accounting	3	3
	Major Elective	Insurance and Risk	3	3	Major Elective	Futures and Options Markets	3	3
	Major Elective	Marketing Communication	3	3	Major Elective	Financial Institutions	3	3
	Major Elective	Service Marketing	3	3	Major Elective	Insurance Mathematics	3	3
	Major Elective	Franchise System Management	3	3	Major Elective	Marketing Channels	3	3
	Major Elective	Business Data Management	3	3	Major Elective	Managerial Economics	3	3
	Major Elective	Enterprise Resource Planning	3	3	Major Elective	CEO Mentoring 2	2	3
	Major Elective	Business Intelligence	3	3	Major Elective	Research and Instruction in Major Subject(Commerce)	3	3
	Major Elective	Business and World Views	3	3	Major Elective	Reasoning and Writing in Commerce	3	3
	Major Elective	CEO Mentoring 1	2	3	Major Elective	Global Supply Chain Management and Sourcing	3	3
	Major Elective	Business Law	3	3	Major Elective	Services Marketing in a Global Context	3	3
	Major Elective	Education of Major Subject (Commerce)	3	3	Major Elective	Digital Marketing	3	3
	Major Elective	Business Ethics and Corporate Social Responsibility	3	3	Major Elective	Social Media Analytics	3	3
	Major Elective	International Retailing	3	3	Major Elective	Cybersecurity Management	3	3
	Major Elective	Introduction to Risk Management	3	3	Major Elective	Digital Management	3	3
Major Elective	IT Business Consulting	3	3	Major Elective	Business Seminar	3	3	
Major Elective	Understanding Organizations	3	3	Major Elective	Quantitative Analysis for Management	3	3	
Major Elective	Business Teaching Method	3	3	Major Elective	Service Operations Management	3	3	
Major Elective	Marketing Analytics	3	3					
Major Elective	Business Process Management	3	3					
Major Elective	Decision Making Theory	3	3					
4	Major Elective	Independent Study and Career Skills/Senior Project 1	1	1	Major Elective	Independent Study and Career Skills/Senior Project 2	1	1
	Major Elective	Labor and Management Relations	3	3	Major Elective	Corporate Governance and Accounting Frauds	3	3
	Major Elective	Auditing	3	3	Major Elective	Social Insurance	3	3
	Major Elective	Accounting Control Systems	3	3	Major Elective	Industrial Marketing	3	3
	Major Elective	Seminar in Finance	3	3	Major Elective	Sales Management	3	3
	Major Elective	Brand Management	3	3	Major Elective	Marketing Cases	3	3
	Major Elective	Internet Marketing	3	3	Major Elective	Business Simulation	3	3
	Major Elective	Business Model	3	3	Major Elective	Strategies for Asian Emerging Market	3	3
	Major Elective	Supply Chain Management	3	3	Major Elective	Economic Integration in Asia	3	3
	Major Elective	Managing Multinational Corporations	3	3	Major Elective	IT industry in Korea	3	3
	Major Elective	Comparative Management	3	3	Major Elective	Life Insurance	3	3
	Major Elective	Global Business Negotiation	3	3	Major Elective	Financial Analysis firm valuation	3	3
	Major Elective	International Finance	3	3	Major Elective	Logistics	3	3
	Major Elective	Financial Risk Management	3	3	Major Elective	Practices of Venture Creation	3	3
	Major Elective	Business Analytics	3	3	Major Elective	Advanced accounting	3	3
	Major Elective	Leadership	3	3	Major Elective	Corporate Finance Capstone	3	3
	Major Elective	Quality management	3	3				
	Major Elective	Practices of Innovation in a Global Context	3	3				
Year	Completion Type	Course Name	Credits	Hours	Comments			
1-4	Required Courses	Entrepreneurship 1	1	1				
3-4	Required Courses	Employment, Start-up and Career Planning	1	1				
2-4	Essential Elective Courses		6	6	Should choose 2 sections within History and Thought, Nature and Science, Culture and Arts and take 6 credits in total (3 credits each)			