



SEJONG UNIVERSITY

Sejong Hospitality and Tourism Management Graduate Programs

Experience World-renowned
Hospitality and Tourism Research Programs



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Experience World-renowned Hospitality and Tourism Research Programs

Sejong College of Hospitality and Tourism offers:

- **Master of Science (MS) in Hospitality and Tourism Management**
- **Doctor of Philosophy (PhD) in Hospitality and Tourism Management**

The Graduate Programs in Hospitality and Tourism Management offer rigorous academic training via lectures, seminars, and thesis/dissertation research. The main objective of these programs is to prepare students for research and educational positions that are relevant to the hospitality and tourism industries. The College of Hospitality and Tourism Management at Sejong University has built an exemplary worldwide reputation in regards to research intensity, and it has an impressive track record with graduate placements.

The Sejong Hospitality and Tourism Management Graduate Programs:

- The program offers a competitive curriculum with a strong research focus, which is designed to prepare students for the application of theory-based approaches to problem solving.
- The program is in the Top 40 in the QS World Ranking 2021.
- The courses are fully instructed in the English language.
- The distinguished graduate faculty are also research advisors.
- The program provides internship opportunities at major hotels and companies.
- The program provides opportunities for scholarships and stipends





SEJONG UNIVERSITY



CAREER



POTENTIAL



EDUCATION



LEADERSHIP



ACHIEVEMENT



DEGREE



MANAGEMENT

Program Requirements & Courses

- Master students are required to successfully complete a total of 24 credit hours and the master's thesis in order to be awarded the Master of Science (MS) degree.
- Doctoral students are required to successfully complete a total of 36 credit hours and the doctoral dissertation in order to be awarded the Doctor of Philosophy (PhD) degree.

Core Courses (MS / PhD)

- Research Method in Hotel and Tourism Management
- Tourism Seminar
- Advanced Statistical Applications
- Hospitality Revenue Management
- Regression Analysis and Forecasting
- International Journal Seminar
- Seminar in Experimental Design and Research
- Location Analysis
- Master's Thesis Research 1, 2
- Doctoral Dissertation Research 1, 2, 3 and 4

Elective Courses (PhD)

- Advanced Tourism Management
- Advanced Tourism Economics
- Advanced Tourism Marketing
- Advanced Hotel Management
- Advanced Hotel Management Strategy
- Advanced Service Management in the Hospitality Industry
- Advanced Organizational Behavior in the Hospitality Industry
- Tourism Planning and Development Research
- Advanced Tourist Behavior
- Advanced Statistical Applications
- Advanced Hotel Marketing
- Qualitative Research Methods
- Seminar in Hospitality Management

Elective Courses (MS)

- Tourism Economics
- Tourism & Leisure
- Study on Tourist Behavior
- Resort and Club Management
- Study of Culture & Tourism Management
- Study on Hotel Management
- Study on Hotel Marketing
- Special Lecture on Tourism Management
- Study on Tourism Marketing
- Hotel Human Resources Management
- Service Management

➡ How to Apply

- Apply online on Sejong University website <http://eng.sejong.ac.kr>

➡ Eligibility and Qualifications

Applicants with the following qualifications are eligible for admission.

- Students who have earned or are expected to earn a bachelor's / master's degree from a 4 year university before entrance.
- A non-Korean national whose parents are BOTH non-Korean nationals.
- Students who meet one of the following language proficiency standards

TOEFL	IELTS	TEPS	New-TEPS	PTE A
IBT	5.5	600	326	53
80				

.. Students who are from countries where English is the official language are exempted from the language proficiency requirements. However, students need to submit the appropriate language score in order to apply for scholarships.

➡ Tuition fees (provisional)

(Unit: KRW)

MS/Ph.D	Admission Fee	Tuition	Total
	990,000	6,258,000	7,248,000

.. 1,200 KRW is approximately 1 US Dollar.

➡ Scholarship

Category	Eligibility	Details
First semester Scholarship	Students who satisfy the minimum language test score.	Qualified students receive a 30% of tuition reduction for the first semester
GPA Based Scholarship	Students whose GPA of the previous semester is 3.5 or higher.	Qualified students receive a 30% of tuition reduction for the next semesters.

Contact Us

General Information	Admission Information
Sejong One Stop Center Tel: 82-2-3408-2620 Fax: 82-2-3408-3813 E-mail: sos@sejong.ac.kr Website: http://eng.sejong.ac.kr Address: (05006) One Stop Center, 2 nd Floor, Student Center, Sejong University, 209 Neungdong-ro, Gwangjin-gu, Seoul, Korea	The office of International Admissions Tel: 82-2-3408-3973 Fax: 82-2-3408-3813 E-mail: intadmission@sejong.ac.kr Website: http://eng.sejong.ac.kr Address: (05006) Office of International Admissions, Room #209, Student Center, Sejong University, 209 Neungdong-ro, Gwangjin-gu, Seoul, Korea