



SEJONG UNIVERSITY

# Sejong Hospitality and Tourism Management Program

Experience World-renowned  
Hospitality and Tourism Management Program



# Sejong Hospitality and Tourism Management Program

Explore World-renowned Hospitality and Tourism Management Program

Sejong College of Hospitality and Tourism offers:

## **Bachelor's Degree in Hospitality and Tourism Management (BHTM)**

The Sejong Hospitality and Tourism Management Program provides rigorous and practical education via lectures, seminars, and team-based student projects in order to equip the graduates with problem-solving techniques that the global marketplace is demanding. We will prepare our students to be the next generation of business leaders in the global hospitality markets, which will help them possess specialized insight into fast-changing business environments.

### **The Sejong Hospitality and Tourism Management Program:**

- The program offers a competitive curriculum with a strong international focus that is designed to cover all the important facets of the hospitality industry.
- The program focuses on the best innovative practices for the Korean hospitality market and management issues.
- The program is taught entirely in English by distinguished faculty.
- The program is in the Top 40 for the QS World Ranking 2021.
- The program has an attractive scholarship (see next page for details).
- The program provides students with internship opportunities at Korean companies.





SEJONG UNIVERSITY



CAREER



POTENTIAL



EDUCATION



LEADERSHIP



ACHIEVEMENT



DEGREE



MANAGEMENT

## Program Requirements & Courses

Students are required to complete a total of 130 credit hours to be awarded a Bachelor's Degree in Hospitality and Tourism Management.

### Core Courses

- Mathematics for Business
- Business Statistics
- Principles of Management
- Principles of Economics
- Principles of Accounting
- Hotel Management
- Hotel Marketing
- Foodservice Management
- Tourism Management
- Tourism Marketing

### Korean Culinary Arts Courses

- Principle of Cooking
- Introduction to Wine and Spirits
- Fundamental Korean Cooking Practice
- Fundamental Western Cooking Practice
- Korean Traditional Cooking & Practice
- Foreign Cooking Practice

### Hospitality Internship Courses

- Hospitality Internship 1
- Hospitality Internship 2
- Hospitality Internship 3
- Hospitality Internship 4

### General & Liberal Art Courses

include the Korean Language courses.

### Electives

- Introduction to Hospitality Management
- Hospitality Service Management
- Introduction to Hospitality Technology
- Hospitality Managerial Accounting
- Hotel Food & Beverage Cost Management
- Hospitality Management Statistics
- Tourism Economics
- International Hospitality Seminar
- Introduction to Casino Management
- Hotel Operations
- Hospitality Human Resources Management
- Franchise Management
- Food & Beverage Management
- Marketing Research
- Casino Operations Management
- Tourism Behavior
- Organizational Behavior in the Hospitality Industry
- Resort Management
- Hospitality Marketing Communications
- Meeting & Events Management
- Hospitality Financial Management
- Restaurant Management
- Strategic Hospitality Management
- Revenue Management
- Case Study for the Hospitality Organizations
- Heritage and Cultural Tourism
- Special Topics in Hospitality Management
- Hospitality Real Estate

## ➡ How to Apply

- Apply online on Sejong University website <http://eng.sejong.ac.kr>

## ➡ Eligibility and Qualifications

- A person who has completed or is expected to have completed at least 12 years of formal education before enrollment, or a person who has completed the entire course secondary education at the time of application.
- A non-Korean national whose parents are both non-Korean nationals.
- A person who meets at least one of the following language proficiency requirements (TOEFL, IELTS, and New-TEPS)

TOEFL	IELTS	New-TEPS
IBT	5.5	326
80		

.. Students who are from countries where English is the official language are exempted from the language proficiency requirements. However, students need to submit the appropriate language score in order to apply for scholarships.

## ➡ Tuition fees (provisional)

(Unit: KRW)

Hospitality and Tourism Management Program	Admission Fee	Tuition	Preliminary Deposit	Total
	198,000	4,164,000	200,000	4,562,000

.. 1,200 KRW is approximately 1 US Dollar.

## ➡ Scholarship

Category	Eligibility	Details
First semester Scholarship	Students who satisfy the minimum language test score	Qualified students receive a 30% - 80% tuition reduction for the 1st semester. It is a 30% reduction if the student is from a country whose <b>mother tongue</b> is in the English language.
GPA Based Scholarship	Students whose GPA of the previous semester is 3.5 or higher and had successfully taken at least 15 course credits	Qualified students receive a 20% - 50% tuition reduction for the next semesters.

## Contact Us

General Information	Admission Information
<b>Sejong One Stop Center</b> Tel: 82-2-3408-2620 Fax: 82-2-3408-3813 E-mail: <a href="mailto:sos@sejong.ac.kr">sos@sejong.ac.kr</a> Website: <a href="http://eng.sejong.ac.kr">http://eng.sejong.ac.kr</a> Address: (05006) One Stop Center, 2 <sup>nd</sup> Floor, Student Center, Sejong University, 209 Neungdong-ro, Gwangjin-gu, Seoul, Korea	<b>The office of International Admissions</b> Tel: 82-2-3408-3973 Fax: 82-2-3408-3813 E-mail: <a href="mailto:intadmission@sejong.ac.kr">intadmission@sejong.ac.kr</a> Website: <a href="http://eng.sejong.ac.kr">http://eng.sejong.ac.kr</a> Address: (05006) Office of International Admissions, Room #209, Student Center, Sejong University, 209 Neungdong-ro, Gwangjin-gu, Seoul, Korea