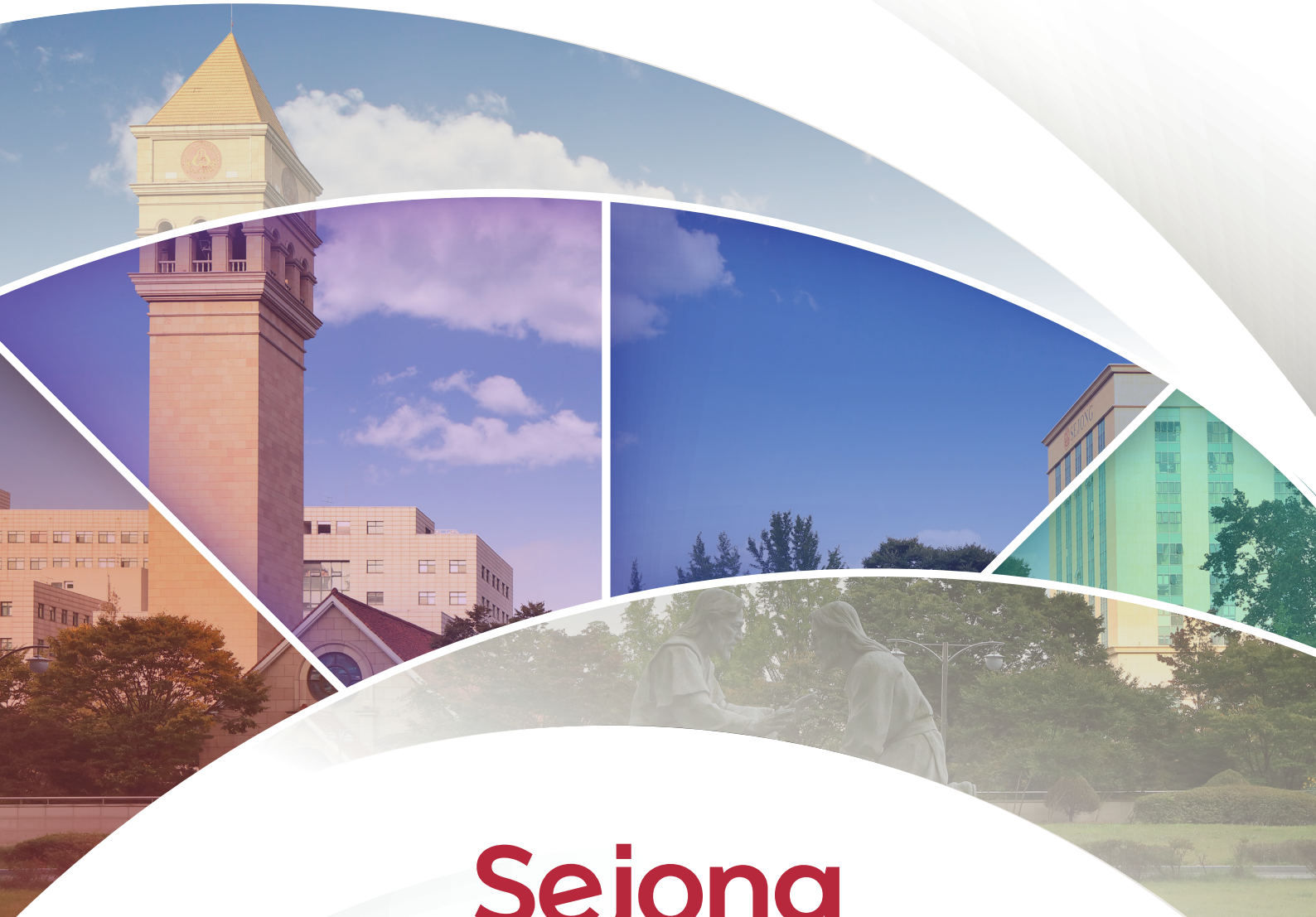




SEJONG UNIVERSITY



Sejong

Global Hospitality and Tourism Management Program

Experience World-renowned Hospitality
and Tourism Management Program

Sejong Global Hospitality and Tourism Management Program

Experience World-renowned Hospitality and Tourism Management Program

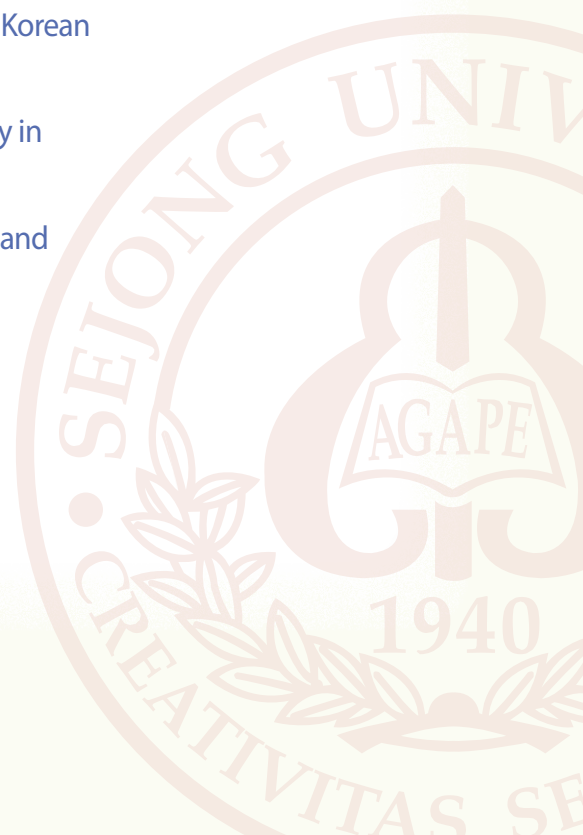
Sejong College of Hospitality and Tourism offers:

Bachelor's Degree in Hospitality and Tourism Management (BHTM)

The Sejong Hospitality and Tourism Management Program provides rigorous and practical education through lectures, seminars, and team-based student projects. The program aims to equip graduates with the problem-solving techniques that the global marketplace demands. We will prepare our students to be the next generation of business leaders in the global hospitality markets, which will help them gain specialized insights into fast-changing business environments.

The Sejong Global Hospitality and Tourism Management Program:

- The program provides a rigorous curriculum with a strong international focus, encompassing all significant aspects of the hospitality industry.
- The program prioritizes the innovative best practices for the Korean hospitality market and various management issues
- Distinguished faculty members deliver all courses exclusively in English, ensuring a high-quality educational experience.
- Sejong University is ranked 396 in QS ranking in worldwide, and the program is in the top 43 in the QS World Ranking 2024.
- An attractive scholarship program is available for qualified students (please refer to the last page for further details).
- The program provides students with valuable internship opportunities at Korean companies.



Sejong Global Hospitality and Tourism Management Program

Experience World-renowned Hospitality and Tourism Management Program

Program Requirements & Courses

Students are required to complete a total of 130 credit hours to be awarded a Bachelor's Degree in Hospitality and Tourism Management.

Liberal Art : Core Required

- Introduction to Western Philosophy
- Korean Thinking and Expression 1
- Korean Language and Culture 1
- Career Path Design for Freshman
- Korean Thinking and Expression 2
- Korean Language and Culture 2
- Exploring Majors for Freshmen

Liberal Art : Core Elective & Basic

- Mathematics for Social Science
- Basics of Software Codings Based on Computational Thinking
- Artificial Intelligence and Big Data
- Major Explore of Sejong Students
- Writing and Presentation to Solve the Matter
- Universe, Nature, Human

General & Liberal Art Courses

include the Korean Language courses.

Major : Basic

- Principles of Economics
- Principles of Business Administration
- Principles of Hospitality Management

Major : Core Required

- Freshmen Seminar A/B
- Tourism Management
- Hotel Management
- Hotel and Tourism Marketing
- Management Statistics in Hotel and Tourism
- Organization and Human Resources Management in Hotel and Tourism
- Statistics on Hotel Tourism Management
- Human Resource Management for Hotel Tourism Organization

Major : Core Elective

- Financial Accounting for Hotel Tourism
- Marketing Research Theory
- Service Operation Management
- Theory of Service Management
- Strategic Management of Hotel Tourism
- Theory of Resort Management
- Service Marketing
- Theory of Tourism Behavior
- Hotel Tourism Revenue Management
- Special Topics in Hospitality and Tourism
- Theory of Leisure Space Planning
- Hotel Tourism Finance Management
- Theory of Tourism Resources
- Mice Industrial Theory
- HTM Hospitality Smart Service
- HTM Smart Decision Marketing System
- Hotel Tourism Entrepreneurship & Leadership
- Analysis of Hotel Tourism

➔ How to Apply

- Apply online on Sejong University website <http://eng.sejong.ac.kr>

➔ Eligibility and Qualifications

- A person who has completed or is expected to have completed at least 12 years of formal education before enrollment, or a person who has completed the entire course secondary education at the time of application.
- A non-Korean national whose parents are both non-Korean nationals.
- A person who meets at least one of the following language proficiency requirements (TOEFL, IELTS, and New-TEPS)
 - · TOEFL: MyBest Scores and iBT Home Edition accepted, It is not possible to submit TOEFL ITP scores

TOEFL iBT	IELTS	New-TEPS
71	5.5	327

· · Students who are from countries where English is the official language are exempted from the language proficiency requirements. However, students need to submit the appropriate language score in order to apply for scholarships.

➔ Tuition fees (provisional)

(Unit: KRW)

Global Hospitality and Tourism Management	Tuition
	4,445,000

· · 1,300 KRW is approximately 1 US Dollar.

➔ Scholarship

Category	Eligibility	Details
First semester Scholarship	Students who satisfy the minimum language test score	Qualified students receive a 20% - 80% tuition reduction for the 1st semester. It is a 30% reduction if the student is from a country whose mother tongue is in the English language.
GPA Based Scholarship	Students whose GPA of the previous semester is 3.0 or higher and had successfully taken at least 15 course credits	Qualified students receive a 20% - 50% tuition reduction for the next semesters.

Contact Us

General Information	Admission Information
<p>Sejong One Stop Center Tel: 82-2-3408-2620 Fax: 82-2-3408-3813 E-mail: sos@sejong.ac.kr Website: http://eng.sejong.ac.kr Address: (05006) One Stop Center, Room #202, Student Center, Sejong University, 209 Neungdong-ro, Gwangjin-gu, Seoul, Korea</p>	<p>Sejong One Stop Center(Admissions Team) Tel: 82-2-3408-3973 Fax: 82-2-3408-3813 E-mail: intadmission@sejong.ac.kr Website: http://eng.sejong.ac.kr Address: (05006) One Stop Center(Admissions Team), Room #209, Student Center, Sejong University, 209 Neungdong-ro, Gwangjin-gu, Seoul, Korea</p>