



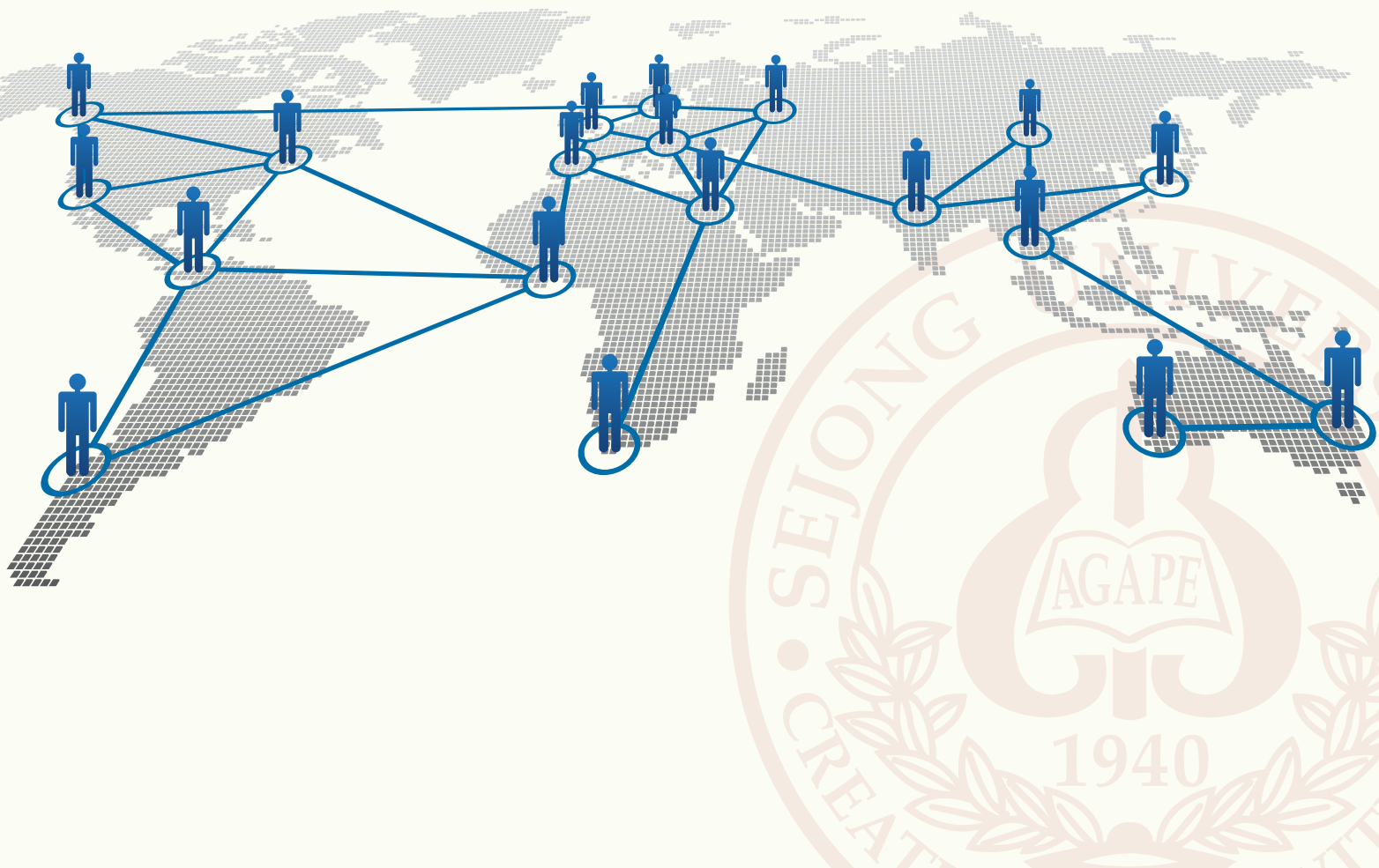
SEJONG UNIVERSITY

Sejong

Division of

Global Leadership

Korean Language and Culture,
International Trade & Commerce,
International Affairs



Sejong Division of Global Leadership

Korean Language and Culture, International Trade & Commerce,
International Affairs

Sejong University proudly presents:

Bachelor's Degree in International Studies

Division of Global Leadership runs an internationalization curriculum in Korean Language and Culture(Korean Track), International Trade & Commerce(Korean Track), International Affairs(English Track) Program, composed of excellent students from all over the world. Students from diverse cultural, linguistic, and international backgrounds communicate and cooperate to foster balanced global talents with expertise in politics, economy, society, and culture. It is designed to maximize convergence for culture and domain knowledge, multilingual ability, and glocalization capabilities that can be continuously developed to lead innovation and change.

The Sejong University Division of Global Leadership Program:

- In the first year, the curriculum of language immersion education is provided to cultivate foreign language competency, and from the second year, basic and advanced major courses are taken.
- Korean track students select a specific major at the end of the first year.
- Korean track students must complete Korean language courses among foreign languages. English track students must complete English courses. Chinese or Japanese courses can be taken as a major elective(but mother tongue-related courses cannot be taken)
- Expand opportunities for double majors in other departments to develop creative convergence capabilities.

1 st year	2 nd year	3 rd year	4 th year
Korean/English/ Chinese/Japanese and Liberal Arts	Choose 1 of 2 majors (Korean Language and Culture, International Trade & Commerce)		
	International Affairs		

* How to Apply :

- Admission details (Spring or Fall intake) and online application on Sejong University website:
<https://en.sejong.ac.kr>

* Tuition : 4,445,000 (USD 3,500)

* Scholarship :

First semester	English Track			Korean Track	
	(%)	ITELTS	TOEFL iBT	(%)	TOPIK
First semester Scholarship	80%	8.0	112	100%	6급
	50%	6.5	100	70%	5급
	30%	5.5	71	50%	4급
	20%	5.0	60	30%	3급
GPA Based Scholarship	Students whose GPA of the previous semester is 3.0 or higher.			4.0 over 50% 3.5 over 40% 3.0 over 20%	



Korean Language and Culture

Descriptions of the Program & Courses

Korean Language and Culture Program sets the goal of nurturing talents who can create and lead a global cultural vision, and runs a curriculum to develop excellent Korean language and cultural skills. In the first year, courses that can enhance Korean language skills are mainly opened, and after the second year, specialized knowledge on the Korean language and culture is deepened, while theoretical and practical knowledge on cultural contents and media are acquired. As a result, field-oriented, practical Korea-related experts who can be active on the global stage are produced. After graduation, students can enter various fields such as companies and public institutions participating in Korea-China exchanges, and are expected to demonstrate their specialized capabilities, especially in the cultural content industry.

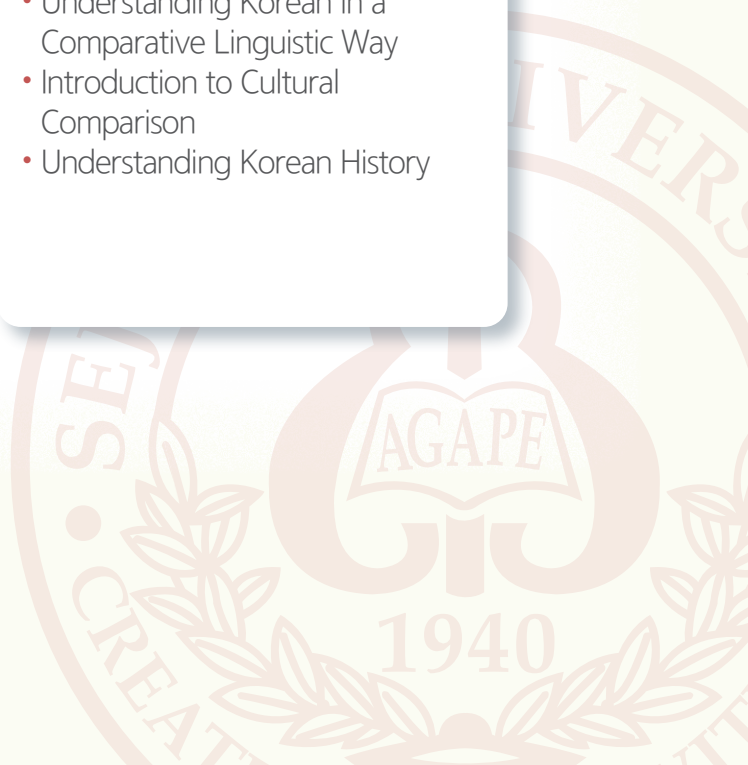
(※ Courses in the table below may be subject to change)

1st year - major basic courses in

- Korean Speaking·Listening I, II,
- Korean Reading·Writing I, II,
- Advanced Korean Conversation Practice
- Advanced Korean Writing Practice
- Beginner Chinese
- Intermediate Chinese
- Beginner Japanese
- Intermediate Japanese
- Seminar on Parliamentary Debate
- Technical Writing
- Professional English
- Public Speech
- Communication Strategies

Major basic, advanced, applied

- Practice of Planning Cultural Contents
- Media Content Criticism
- Understanding Korean Popular Culture
- Media and Contemporary Society
- Understanding Korean in a Comparative Linguistic Way
- Introduction to Cultural Comparison
- Understanding Korean History





International Trade & Commerce

Descriptions of the Program & Courses

International Trade & Commerce Program sets the goal of cultivating theories and practical skills related to International Trade & Commerce. In the first year, students mainly take courses that can enhance foreign language competency, and in the second year and after, major courses develop theoretical and practical skills in economy, management, and trade. In particular, it provides practical training for e-commerce and individual entrepreneurship. After graduation, students are encouraged to engage in multinational corporations and trades in Korea, China, the United States, and Japan, or to start a business.

(※ Courses in the table below may be subject to change)

1st year - major basic courses in

- Korean Speaking·Listening I, II,
- Korean Reading·Writing I, II,
- Advanced Korean Conversation Practice
- Advanced Korean Writing Practice
- Beginner Chinese
- Intermediate Chinese
- Beginner Japanese
- Intermediate Japanese
- Seminar on Parliamentary Debate
- Technical Writing
- Professional English
- Public Speech
- Communication Strategies
- Japanese I, II

Major basic, advanced, applied

- Introduction to International Trade
- Macroeconomics
- Microeconomics
- Basic Statistics
- International Business Administration
- International Finance
- Theory and Practice of E-commerce
- Trade Practices
- Korea-China Business Start-up Practices
- Korean Politics and Economy





International Affairs

Descriptions of the Program & Courses

International Affairs Program sets the goal of nurturing specialized experts in international development cooperation studies and international area studies. In the basic major stage, students take foreign language-related courses and theoretical courses such as international relations, international political economy, globalization, development cooperation, and regional studies. In the advanced major stage, new global issues such as international conflict and peace, NGOs and international politics, SDGs, international affairs, international organizations and global governance, democracy and human rights, multinational corporations and international political economy are acquired. Students grow into professionals who can adapt to various fields such as international organizations, multinational corporations, public institutions, and NGOs. (※ Courses in the table below may be subject to change)

1st year - major basic courses in

- Korean Speaking·Listening I, II,
- Korean Reading·Writing I, II,
- Advanced Korean Conversation Practice
- Advanced Korean Writing Practice
- Beginner Chinese
- Intermediate Chinese
- Beginner Japanese
- Intermediate Japanese
- Seminar on Parliamentary Debate
- Technical Writing
- Professional English
- Public Speech

Major basic, advanced, applied

- Geopolitics & Ideologies
- Theories on International Relations
- Understanding International Development Cooperation
- Introduction to Public Diplomacy
- NGO and Global Governance
- Introduction to Sustainable Development Goals
- Issues in Global Politics
- International affairs and Social and Economic Development

